

Exam. Code : 113402
Subject Code: 3959

Bachelor of Vocation (Journalism & Media)
2nd Semester

DESIGN & PAGINATION

Paper - VI

Time Allowed—2 Hours] [Maximum Marks—50

Note :— There are **Eight** questions of equal marks. Candidates are required to attempt any **Four** questions.

1. Discuss any **two** printing methods in detail :
 - (a) Letter press
 - (b) Gravure
 - (c) Offset.
2. Discuss various types of printing papers along with their sizes.
3. Write a detailed note on mechanics of dummying.
4. Discuss the role of harmony and white space in pagination.
5. Discuss in detail :
 - (a) Sunday magazine page makeup
 - (b) Front page makeup.
6. How traditional makeup concept is different from the contemporary one ?
7. Explain the uses of Photoshop Software in print media.
8. Discuss Illustrator Software along with its basic tools.

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